



MINING

MURRAY ZIRCON

COMMUNITY SPONSORSHIP REQUEST FORM

Murray Zircon Pty Ltd is committed to partnering with its local community. One of the ways we can provide support is through our community sponsorship program. Sponsorship applications that demonstrate mutually beneficial outcomes are highly regarded. We welcome event organisers, community and sporting groups to complete this request form and submit via email along with any supporting documentation. Unfortunately, we are unable to meet every request, however all applications will be carefully reviewed and considered for their individual merit.

APPLICANT INFORMATION

First Name:	Surname:	
Position:	Contact Number:	
Name of Organisation:		
Mailing Address:		
City:	State:	Postcode:
Email Address:		

SPONSORSHIP DETAILS

Name of Event/Club/Charity:	
Sponsorship Amount: (Leave this section blank if you have sponsorship package levels to select from)	Sponsorship Duration:
Date of Event (if applicable):	Event Location:
Sporting Club Season Start Date (if applicable):	
Sporting Club Season End Date (if applicable):	
Please explain the sponsorship request:	
How will the sponsorship funding be used and how will it benefit your event or organisation:	

Please submit the Community Sponsorship Request Form to:
Chrystal Goodhand, Community Liaison Officer
Murray Zircon Pty. Ltd.

P: 0419 861 712 E: community@murrayzircon.com.au W: www.murrayzircon.com.au

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Provide details of the perceived community benefits in relation to your event (if applicable):

Describe the direct benefits offered to Murray Zircon in return for the requested sponsorship:
e.g. promotional signage, advertising in publications, naming rights etc.

Is this your first request for sponsorship this calendar year? Yes No

Other participating sponsors:

Deadline for response:

OFFICE USE ONLY

Application approved: Yes No Date approved / not approved:

Reasons for sponsorship being approved / not approved:

Amount of sponsorship approved:

Sponsorship Level:

Other expenses related to the sponsorship opportunity:

GENERAL SPONSORSHIP INFORMATION

1. A maximum of two applications per organisation will be considered in a calendar year.
2. Sponsorship applications must be received with enough time for them to be assessed at a senior management level. We recommend allowing at least 6 weeks' lead time.
3. For large events or where significant sponsorship is requested, applicants may be required to provide a detailed marketing plan in support of an application to demonstrate how and where Murray Zircon will be recognised and/or any brand recognition opportunities.
4. Personal sponsorship or capital projects will not be considered.
5. Approval may be subject to budgetary limitations.
6. If Murray Zircon approves a sponsorship request for an event or organisation, it is not automatically guaranteed for subsequent events or club seasons. A new application will be required annually.
7. The approved sponsorship amount will be paid by Electronic Funds Transfer to the applicants nominated bank account.
8. When sponsorship benefits that form part of a sponsorship agreement are actioned, it must be appropriately communicated to Murray Zircon for record keeping purposes.
9. Any other condition deemed appropriate by Murray Zircon.

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